



# AT-HU Green Projects Day

30 June 2025, Velem

**Interreg**  
AUSTRIA-HUNGARY



Co-funded by  
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# Welcome

**Tatjana PAAR**

Head of Managing Authority, Interreg Austria-Hungary

**dr. Péter BALÁZSY**

Chairperson, Kőszeghegyaljáért Egyesület

**dr. Harald LADICH**

Regional Coordinator, Burgenland





# Nature Calls for Waking-up Keynote speeches

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## Keynote Speakers

1

**Mag. Andrea GÖSSINGER-WIESER**  
Coordinator of Climate Protection for Styria

2

**Robert LHOTKA**  
Garden and Green Space Expert, Natur im Garten GmbH, Lower Austria

3

**Amy RADLBERGER**  
EU-Funding Expert, Wiener Stadtwerke Competence Center

4

**Zita KOROM HORVÁTHNÉ**  
Head of GREEN Group, Project Manager, Geologist, Írótkő Natúrparkért Egyesület, Hungary

5

**dr. Csaba HORVÁTH**  
Head of Joint Secretariat, Interreg Austria-Hungary





# Green Projects Day Roundtables

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# Roundtables

1

**SO11**

Klimawandelanpassung / Alkalmazkodás a klímaváltozáshoz

2

**SO13**

Naturschutz und Biodiversität / Természetvédelem és biodiverzitás

3

**SO12** Nachhaltiges Wasser / Fenntartható vízgazdálkodás

**SO21** Nachhaltiger Verkehr / Fenntartható közlekedés

**SO41** Rechtliche und administrative Zusammenarbeit / Jogi és adminisztratív együttműködés

4

**SO31** Einrichtungen für Bildung und Ausbildung / Oktatás és képzési intézményrendszer

**SO32** Kultur und nachhaltiger Tourismus / Kultúra és fenntartható turizmus

# Coffee







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# Lunch





# Green Projects Day AT-HU GPT Chat with Regional Coordinators

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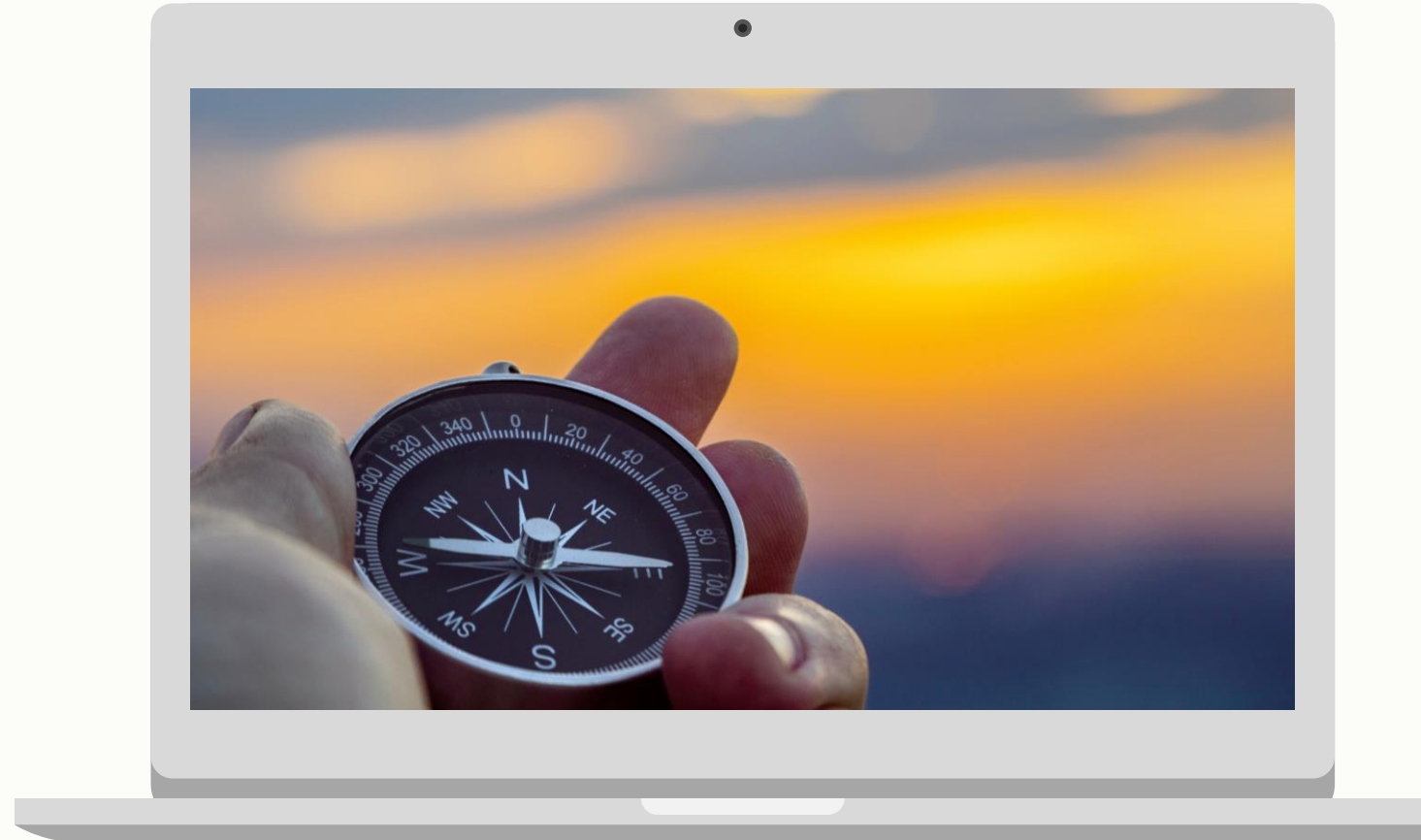


# Framework conditions for the next submission deadline



## Why have we invited you to join us today?

- Timewise the programme is in the second half of the period
- Approximately 50% of the funds have been committed
- We have gained experience which we want to share with you
- Opportunity to network and share or develop project ideas





## What is different in this programming period?

- Programme content (focus on green topics)
- Financially smaller regular projects (much less investments)
- More focus on sustainability (durability after the finalisation of the activities)
- Stronger focus on CB-need for projects
- New intervention logic (connection between project activities and results and the influence in the region the programme aims for, CB-effects)
- Broad use of SCOs
- Possibility to apply for smaller value projects (simplified regime)
- New state aid rules (GBER + de minimis)
- New electronic monitoring system (Jems)



## What do we expect from your projects?

- Strategic relevance for the programme area and your region
- Tackling of border obstacles
- Cooperation
- Creation of long-lasting strategic partnerships
- Creation of structures that facilitate long-lasting strategic partnerships
- Broad inclusion of target groups
- Good visibility of activities and results
- High awareness of the source of funds and appropriate handling





# Guide for good projects



# Tips and Hints Do-s and Don't-s

## Programme – Project relations

- Read **ALL** program documents, guides, fact sheets, and watch the tutorials
- If something is unclear, ask questions
- Long-term and cross-border impact of the project important
- The sustainability and transferability of results are important

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**SCAN ME**





# Tips and Hints Do-s and Don't-s

## Project – Practicalities

- Appropriate partnership
  - Legal form, geographic relevance
  - Do not inflate the partnership unnecessarily
- Make sure it is truly a joint project
  - Develop – Write – Implement TOGETHER
- Make your project unique
- Write specifics, not generalities
  - Do not copy the IP text into the application form
- Use the right language
  - Bilingual application form – time consuming
  - Understandable for the assessors
- Choose a meaningful and concise project title and a meaningful project acronym

**CONSULT THE REGIONAL  
COORDINATORS!**

## Good examples

- ArcheoROUTE
- TalentSchool
- PathoCon
- NP30
- ANTI-addict

- Project start date: after submission of project application
- Project management – integral part of the work packages
- Communication and public relations activities to be incorporated directly into the work packages
- Do not include mirror activities; if you do so, make sure they are thoroughly justified



- Be moderate when compiling the budget
- Ensure that costs are adequately distributed among the project partners
- Activities first then cost calculation vs dream budget filled up with “content”
- Choose the appropriate cost calculation method – no change allowed
- $\text{AT Staff unit costs} * \text{AT working hours} = \text{HU Staff unit costs} * \text{HU working hours}$

[illegible]



## SUMMARY – 4 Chord Song

- **Chord** = *programme rules + application package*
  - Same basis for all stakeholders
- **Tunes** = *project topics*
  - Challenge with real CB character
  - Common, CB solution
  - Adjust topic to Programme requirements
  - Adjust partnership to selected topic
  - Upgrade achievements and results of previous projects
- **Lyrics** = *wording of applications*
  - Facts versus general information
  - Information to the proper part
  - Language versions with the same quality

Maximum = ceiling      Maximum ≠ Must



[https://www.youtube.com/watch?v=5pidokakU4I&list=RD5pidokakU4I&start\\_radio=1](https://www.youtube.com/watch?v=5pidokakU4I&list=RD5pidokakU4I&start_radio=1)



# Green Projects Day QUESTIONS & ANSWERS

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# Green Projects Day Conclusions and closing

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**THANK YOU!**

**...for your attention!**